

# Guillermo Hernandez

VISUAL ARTIST & DESIGNER

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## PROFILE

My name is Guillermo Hernandez and I am a Digital Designer specializing in brand systems, visual identity, and technical execution. I create market-ready design solutions that bridge concept and application across digital and physical platforms. From custom HTML/CSS web experiences to cohesive brand identities, my work prioritizes thoughtful, adaptable design ensuring every asset translates seamlessly across mobile, print, and environmental media.

## EXPERTISE

INDESIGN

ANIMATE

ILLUSTRATOR

PHOTOSHOP

ADOBE DREAMWEAVER

HTML & CSS

## EXPERIENCE

### Web Designer

2025 – 2026

Harold Washington College | Chicago, IL

- Maintained and updated the Visiting Artists Program website, improving visual consistency and user experience.
- Optimized and formatted student artwork for responsive web display and image performance.
- Collaborated with faculty to refine departmental branding and strengthen visual communication.
- Utilized HTML, CSS, and Javascript to efficiently organize and manage site content.

## EDUCATION

### Columbia College Chicago

2026 – 2027

Graphic Design BA

### Harold Washington College

2021 – 2025

Associate in Digital Multimedia Interactive Design

## RELEVANT COURSEWORK

Typography I • Advanced Computer Art • Principles of Design & Development for Web • Advanced Digital Video • Digital Audio •  
2D Animation • 2D Design • Portfolio & Professional Practice